



# ATSK Decision Pack

Committee-ready decision support for systems visibility and measurable controls across operational silos.

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## TL;DR

- **Problem:** Critical business flows cross silos. Outages, revenue leakage, and slow diagnosis happen in the gaps.
- **Solution:** End-to-end visibility maps + working instrumentation seeds—not just slides.
- **Outcome:** Faster diagnosis, reduced hidden risk, measurable controls.
- **Starting point:** \$45k for a 2-week diagnostic with concrete deliverables.

## PACKAGED OFFERS

### Systems Visibility Diagnostic

Recommended

End-to-end flow map, gap analysis, working seed where feasible.

PRICING **\$45k-\$75k**

Timeline: 2 weeks  
Credit-forward: \$10k

- End-to-end flow map across 2-3 critical paths
- Revenue/cost impact assessment
- Working instrumentation seed (where feasible)
- 90-day action plan with owner assignments

### Cloud Cost / FinOps Audit

Full spend breakdown, quick-win savings, FinOps maturity roadmap.

PRICING **\$30k-\$60k**

Timeline: 1-2 weeks

- Full cloud spend breakdown by service/team
- Quick-win savings opportunities (often 15-30%)
- Reserved/Savings Plans recommendations
- FinOps maturity roadmap

### Technical Diligence Sprint

Deep-dive for PE/VC: code quality, infrastructure, team capability, risk.

RANGE **\$35k-\$95k**

Focused	<b>\$35k-\$55k</b>
Comprehensive	<b>\$55k-\$95k</b>
Custom	<b>\$95k+</b>

Timeline: 1-2 weeks

- Codebase quality and technical debt assessment
- Infrastructure and security posture review
- Team capability and key-person risk analysis
- Scalability and integration risk report

### Fractional CTO

Ongoing technical leadership: strategy, team, vendors, board communications.

RANGE **Starting at \$18k/mo**

Embedded (1-2 days/wk)	<b>\$18k-\$35k/mo</b>
Transformation (3-4 days/wk)	<b>\$35k-\$65k/mo</b>

Term: 3-month initial term

- Technology strategy and roadmap ownership
- Team structure, hiring, and mentorship
- Vendor evaluation and budget management
- Board and investor communication

## RESULTS SIGNALS

**\$1M+**

Revenue recovered

**90%+**

Unactionable alerts eliminated

**2 weeks**

To first visibility map

### CASE STUDIES

- [atsk.net/case-studies/revenue-leakage-recovery](https://atsk.net/case-studies/revenue-leakage-recovery)
- [atsk.net/case-studies/end-to-end-flow-health](https://atsk.net/case-studies/end-to-end-flow-health)

More outcomes: [atsk.net/results](https://atsk.net/results)

## FREQUENTLY ASKED QUESTIONS

### Can you work within our existing tools?

Yes. I'm tool-agnostic and integrate into your current stack.

### How do you avoid slideware?

Every engagement produces concrete artifacts and—when appropriate—a working seed implementation.

### How do we know this will work?

We start with a time-boxed diagnostic that validates assumptions using your real signals.

### What happens after the diagnostic?

You can execute with your team, extend with me for implementation, or retain me for ongoing leadership.

### Confidentiality / NDA?

NDA-ready. I treat all client information as confidential by default.

## NEXT STEPS

**If you need a scoped diagnostic, book discovery.**

**Book discovery:** [atsk.net/book](https://atsk.net/book)

**Send a note:** [atsk.net/contact](https://atsk.net/contact)

**Source of truth:** Offer, pricing, proof, and FAQ data from the production decision-support model.

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